

Risk & Asset management | Digital processes for improving the evaluation and monitoring of risk

Getting Started

Here with you today



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Agenda

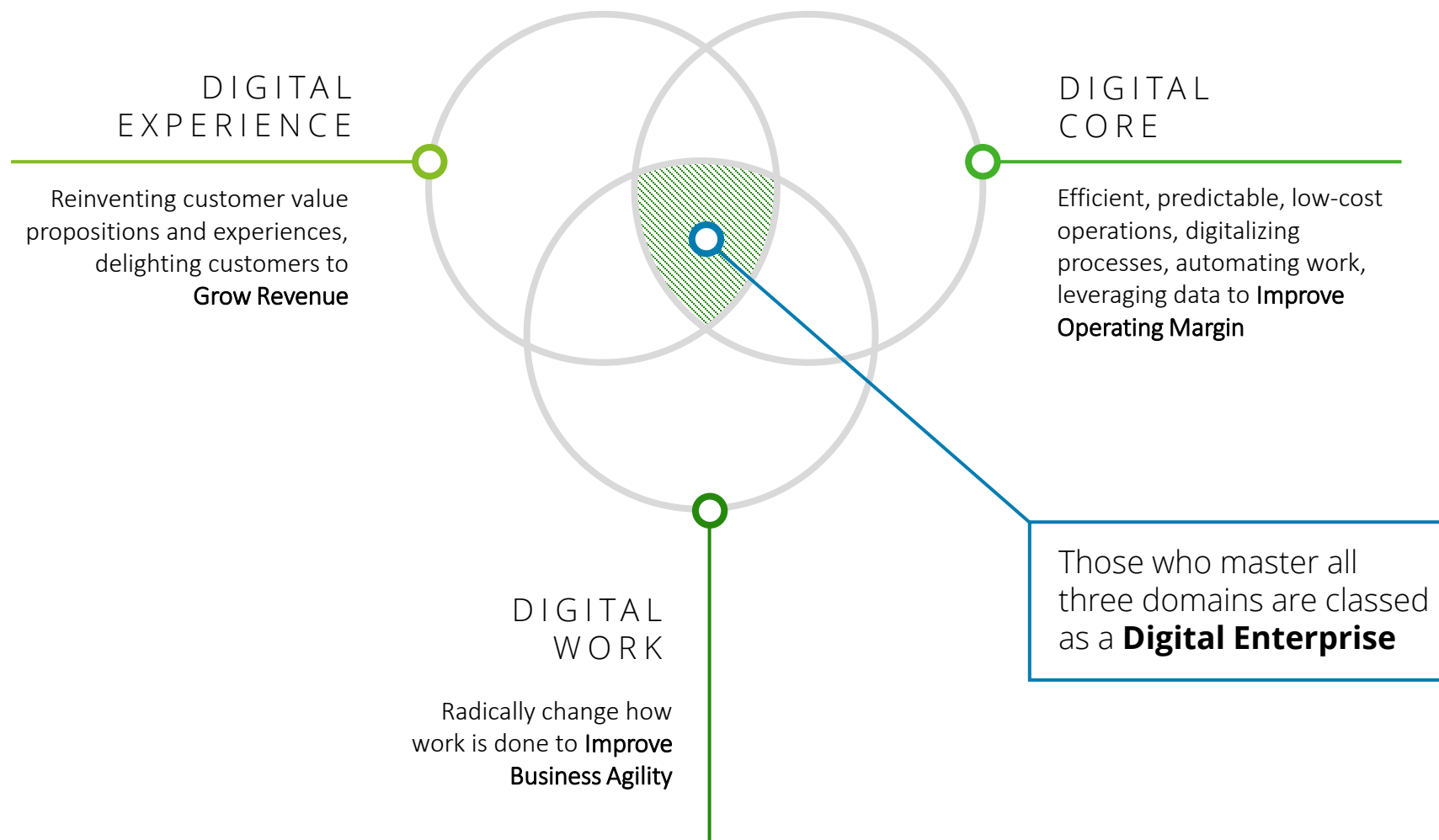
- 1 Context
- 2 Controls automation
- 3 Process mining

Context

Becoming a digital organization

To thrive in the digital age, to become **digital**, organizations need to master three digital domains: Customer, Core and Work.

With ever increasing complexities of the regulatory landscape and need to demonstrate continuous compliance for organizations, digital is **also becoming an imperative for risk management**. Indeed, digital can enable to decrease the costs of executing and monitoring business process controls whilst increasing their effectiveness.



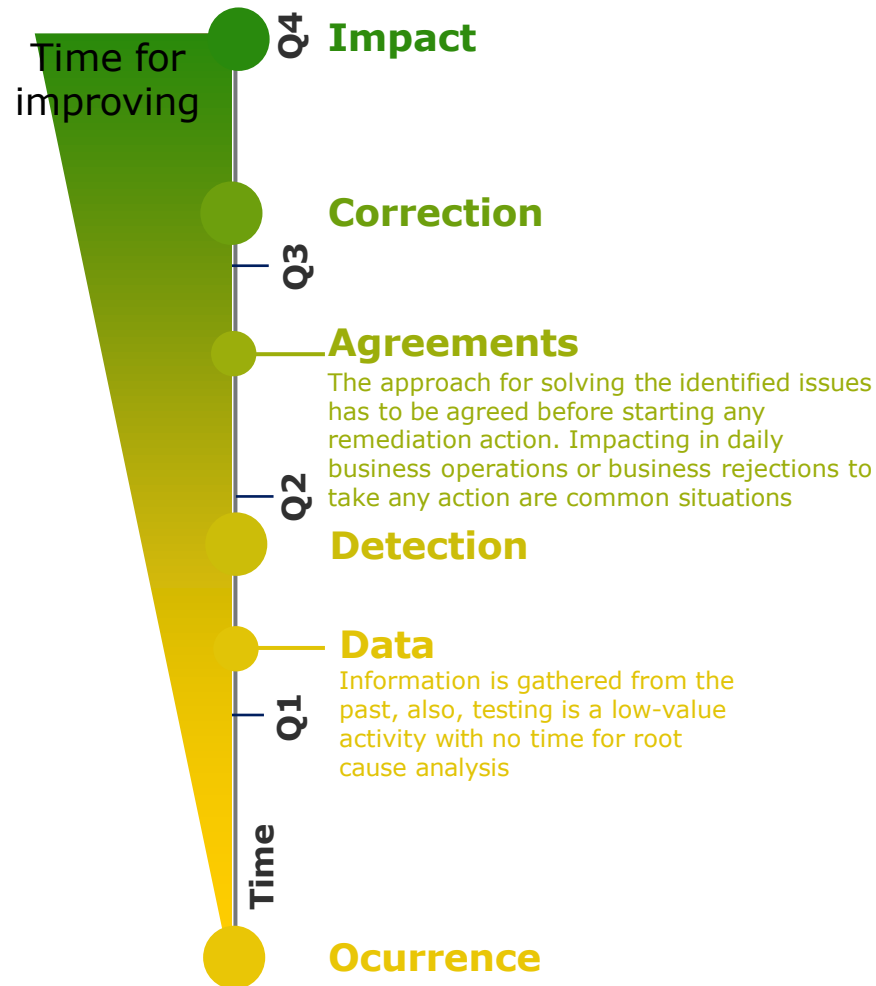
Context

Manual control execution

“Control Continuous Monitoring is not a new trend for evolving the control model, Companies are implementing this approach for more than 10 years ago.

The main reason for introducing a CCM approach in a Company’s Control Model is for reducing the gap between the event occurrence and the implementation of remediation actions”

Manual Testing Control Execution



Main Issues

Issues are not going to be solved by themselves. Problems are usually bigger as the time goes by.

Focus on addressing the incident instead solving the cause. Substantive tests and actions are the usual approach adding extra work to both business and second line

High effort in analyzing and justifying past events

Lack of visibility

Manual analysis of data can derive in errors or lack of precision.

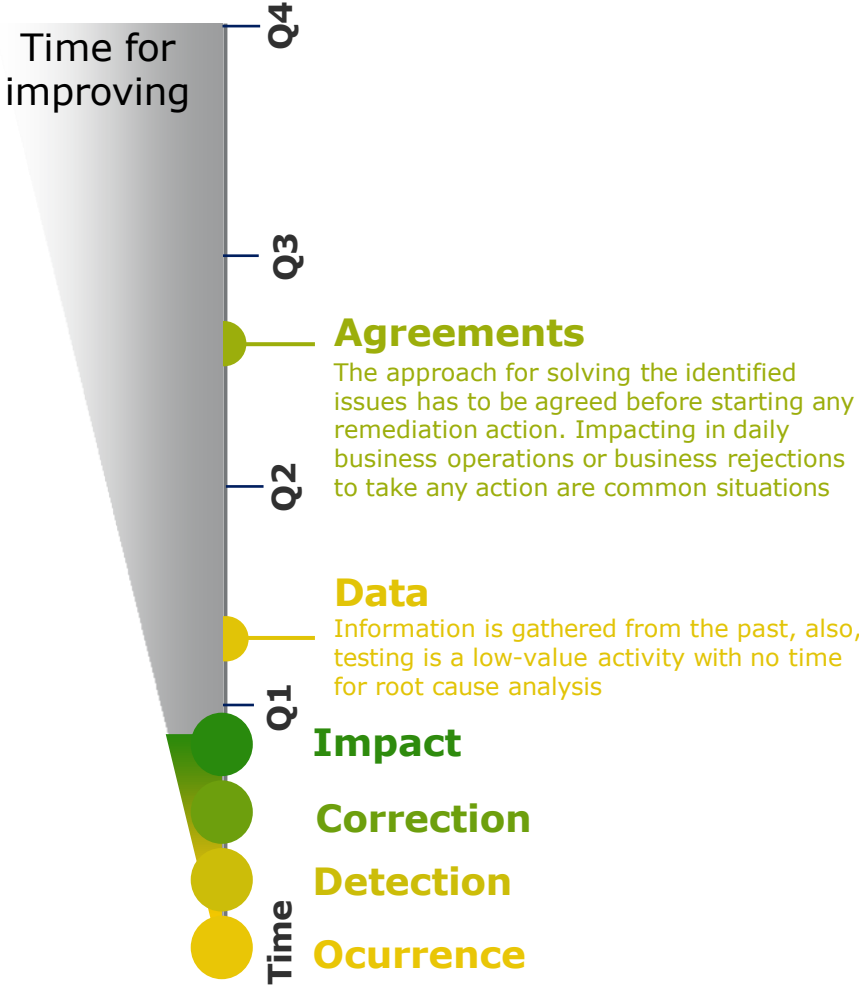
Context

Continuous Control Monitoring Benefits

"Nowadays, CCM approach not only consists of reading data automatically from the sources and raising alerts.

Technology can also be applied on different parts of the process for getting added value on different situations that could happen in the future"

Continuous Control Monitoring Execution



Main Benefits

- Detection and prevention of errors and exceptions can take place at the start of the process*
- Launch automated workflows on a periodic basis alerting risk owners of the fact that access risk violation has occurred and the actions they envisage to take to mitigate those risks.*
- With CCM, incident identification could happen upon occurrence.*
- Risk quantification, that is, what is the financial amount exposure underpinning the materialized access risk.*
- Full populations of data can be analyzed in near real-time*

Controls automation

Controls automation

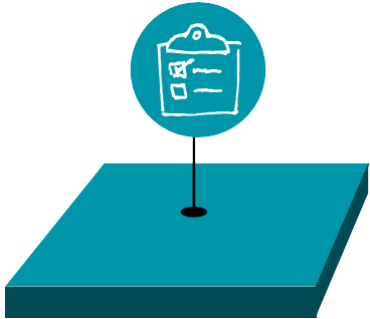
Tools & Techniques

There are several areas for improving the control model. The techniques and tools commented below are not exclusive and could be combined for addressing any kind of situation.

Improvement Area	Technique	Benefit	Tools
Control Assessment Automation	Data & Config monitoring from transactional Systems	<ul style="list-style-type: none"> • Reduce effort on analysis • Reduce detection time • Increase precision 	<ul style="list-style-type: none"> • ETL Middleware for data integration and transformation • GRC System for control management
Data Analysis Improvement	Machine learning helps in adapting to changing patterns of fraud	<ul style="list-style-type: none"> • Drilling into and quantifying company issues at the activity and user level • Provide insights and early watch alerts 	<ul style="list-style-type: none"> • Data Analytics Tools
Automation of remediation actions	Use of RPA/Gen AI for remediation or generation of evidences	<ul style="list-style-type: none"> • Reduce efforts • Homogeneous ad-hoc remediation actions 	<ul style="list-style-type: none"> • Data Analytics • RPAs • GenAI / Machine learning
Control transformation	The use of Digital tools and techniques, such as process mining to understand and then transform existing processes & controls	<ul style="list-style-type: none"> • Revealing an end-to-end view of processes • Providing benchmarks for internal leading practices • Improve control rationalization 	<ul style="list-style-type: none"> • Process Mining Tools • AI based/machine learning technologies
Improve Risk Quantification	Use data from past events in order to quantify Risk assessments	<ul style="list-style-type: none"> • Improve Risk Assessment • Improve root cause analysis in order to establish mitigating actions 	<ul style="list-style-type: none"> • Data Analytics • Process Mining Tools • GRC System

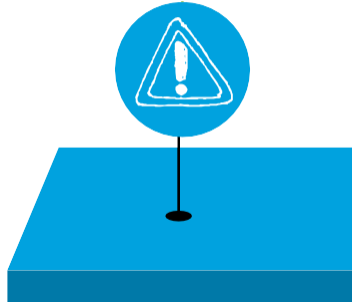
Controls automation

Maturity level



Manual control testing

Traditional manual control testing, with sampling methods, etc.



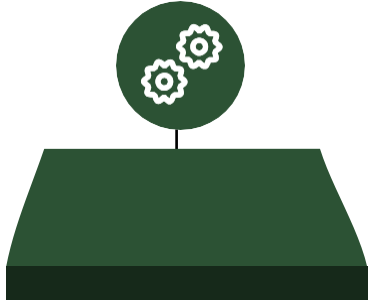
Ad-hoc data analytics

Data analysis to reduce the scope of the manual testing



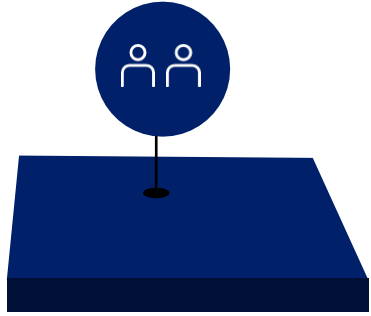
Advanced automated controls

Automated refresh, improved visuals and data discovery



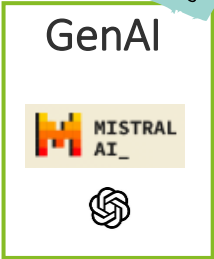
Continuous Control Monitoring (CCM)

Workflows integration for issue management



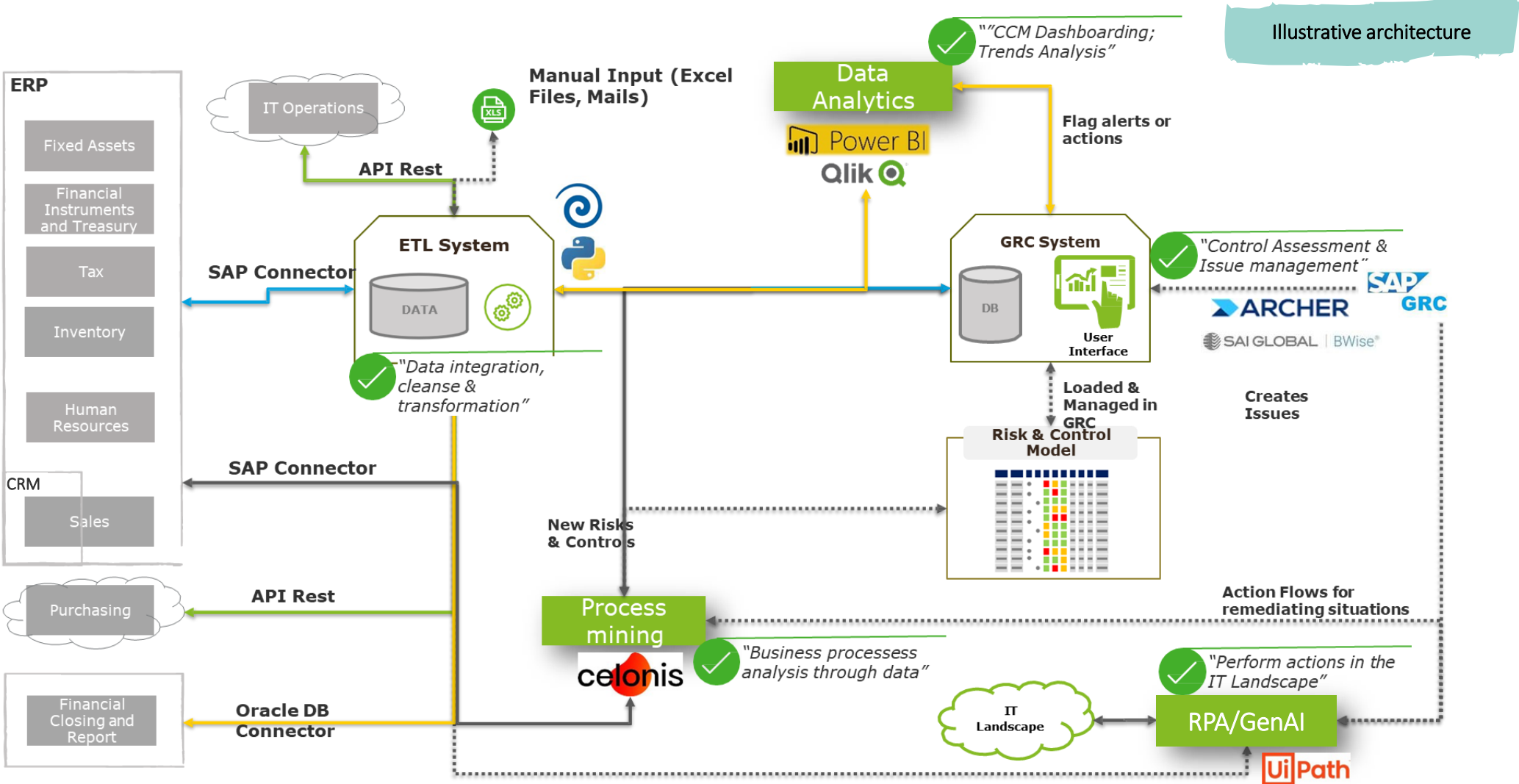
Controls Integration

Automated controls embedded in processes which generates the required digital evidences



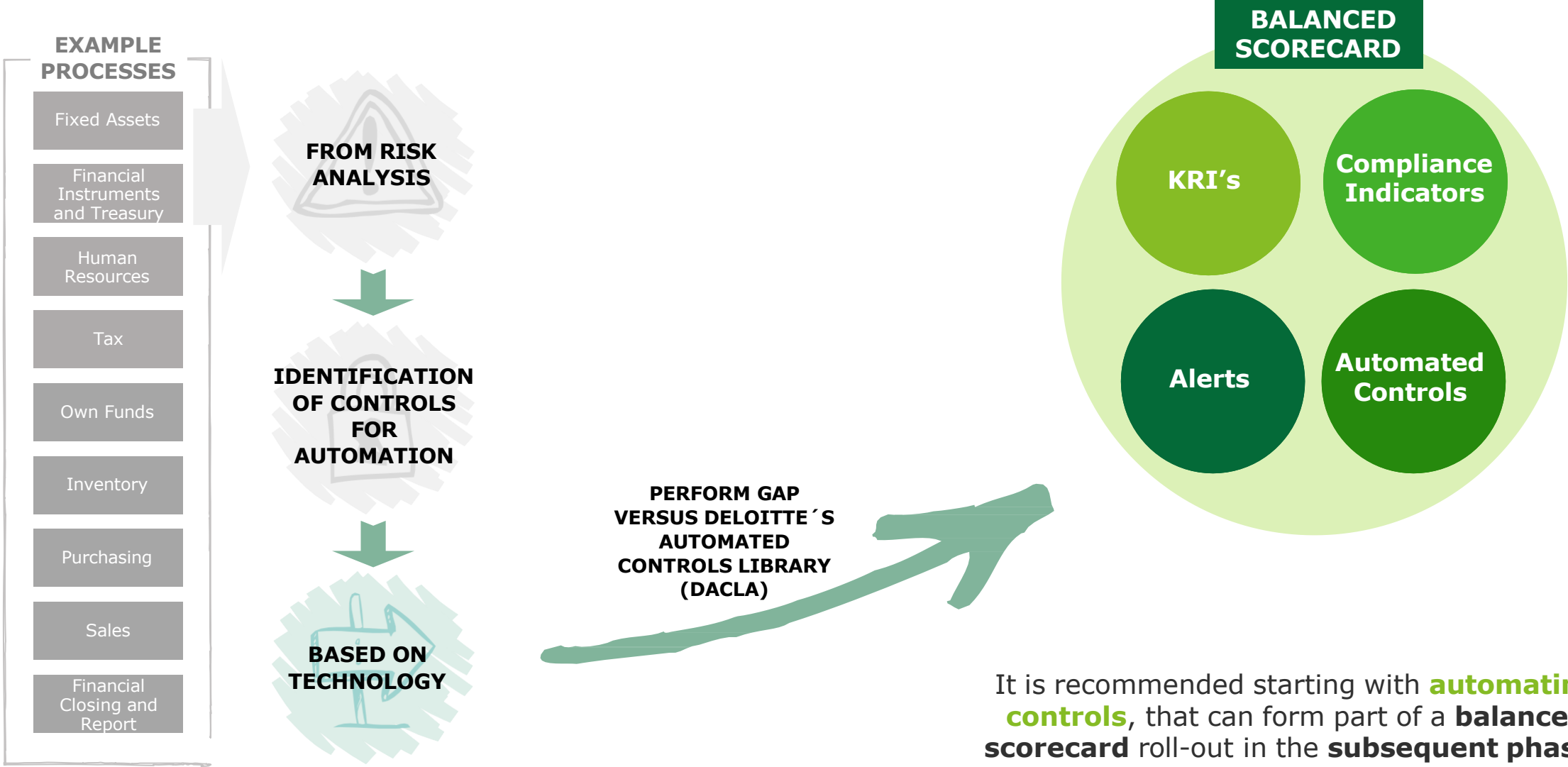
Controls automation

Continuous Control Monitoring IT Landscape example



Controls automation

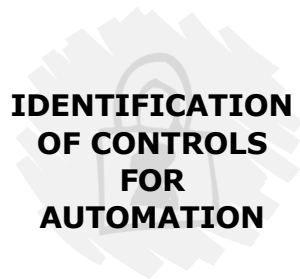
Automated Control Identification



It is recommended starting with **automating controls**, that can form part of a **balanced scorecard** roll-out in the **subsequent phases**

Controls automation

Automated Control Identification



Obvious controls

Data is already identified and available. Maybe the control is not key for the model but saves time and is used as a starting point for setting up the foundations of CCM approach. Usually, these controls are focused on reading data from a single source system by monitoring configuration or even generating evidence of a control.

Value-Add controls

Digitize controls or activities that are usually, time consuming and cause a great impact on business activities such as:

- Reduction of costs regarding control execution or potential regulatory sanctions
- Transformation of the activities done by the assessors (review and apply expert judge instead of prepare evidences)
- Deeper insights and trend analysis
- Improved business experience

Transformational controls

By combining different tools & techniques, digitalization can reach a new level. The objective would be replacing former controls by new ways for monitoring the business activities, replacing testing periods and evidences by real time checks and predictive alerts that can be managed before the event happens. Efforts are usually higher in terms of building up the solution and in educational changes. Nevertheless, the return on investment has the potential to be significant, as:

- Reduce historical errors, financial losses, and/or provide significant visibility across organization
- Digitization may take some time as either data is difficult to access or requires significant manipulation

Effort

Value

Controls automation
Automated Control Identification

Deloitte Automated
Control Library
Accelerator



Time
Reduced time and cost to implement the Automated Controls



Best practices
Precompiled library of best practice automated controls capitalizing on the learnings and experience of Deloitte's prior successful client deployments (continuously enriched)



Increasing maturity
Further extend the coverage of automated controls thereby increasing the maturity of the overall controls landscape



Deloitte can help you unlock this potential by rationalizing your risk and controls framework, embedding automated controls into the day-to-day processes supported by Systems and providing effective and efficient governance over your manual and automated controls in the manner described in our Deloitte accelerator framework approach.

Control Automation

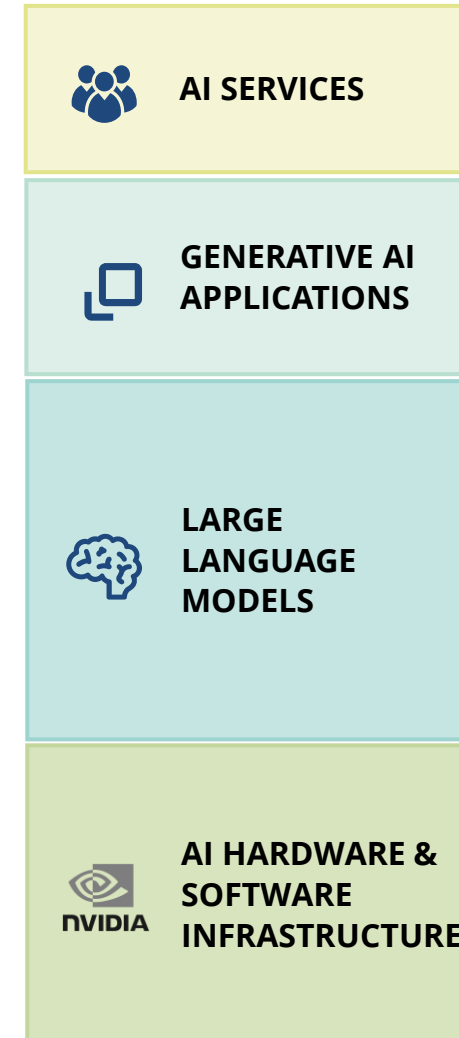
Going one step further with Machine Learning and Generative AI

- **Predictive Analysis:** GenAI uses sophisticated pattern recognition to identify financial trends and predict potential risks, helping companies mitigate potential threats.
- **Real-Time Risk Detection:** Gen AI models can be implemented to monitor real-time transactions and flag any abnormal patterns that might indicate fraudulent activities.
- **Automating Compliance Processes:** GenAI can automate risk and compliance reporting, resulting in increased efficiency and accuracy.
- **Improving Decision-making Processes:** By analyzing complex data sets, GenAI can provide valuable insights that assist executives in making well-informed, risk-aware decisions.
- **Increased Adaptivity:** GenAI can be trained to learn and adapt to constantly changing risk environments, thereby retaining its efficiency in identifying and mitigating risks.
- **Process Automation:** GenAI can be used to automatically perform corrective actions

Examples where real-time monitoring of transactions can be applied:

Anti-Money Laundering (AML): GenAI can streamline AML operations by recognizing suspicious patterns, such as frequent large transfers or sudden account behavior change. The AI algorithm can learn in real-time from immense datasets predicting and flagging potential criminal activities.

Retail Banking and Online Payments: GenAI, abnormal behaviors in online banking, such as sudden unusual spending or uncommon login locations, can be quickly identified. The AI system continuously learns and updates its knowledge base, being adaptive to new emerging fraudulent techniques. This real-time responsiveness drastically reduces possible impacts of fraudulent activities.



Offered primarily through 3 channels:

- 1 **Hyperscalers Cloud Infrastructure**
Google Cloud, aws, Microsoft Azure
- 2 **Specialized GPU Cloud Vendors**
CoreWeave
- 3 **In-House Data Center**

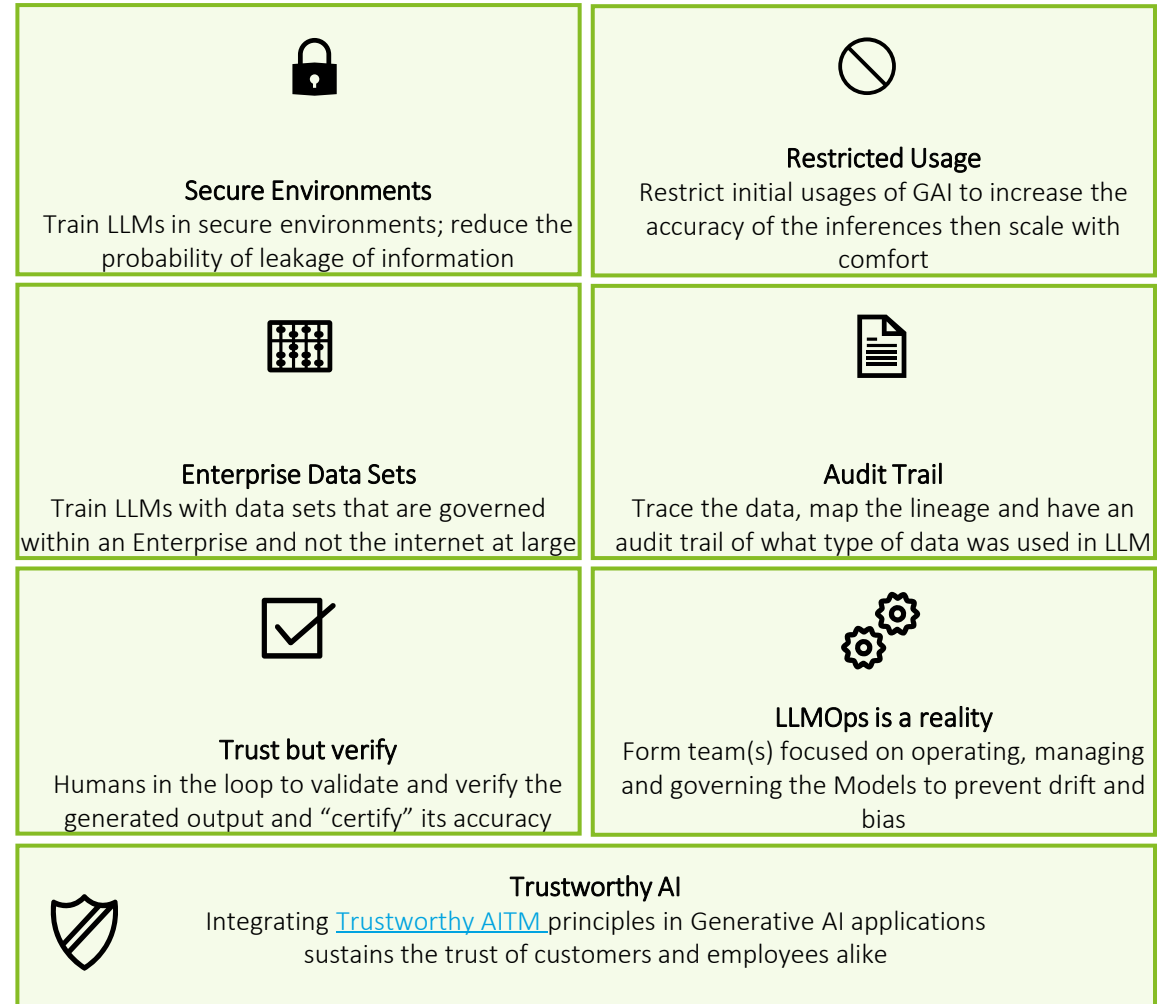
Business Risks of Generative AI

AS PRIMARY RISKS EMERGE ...

RISK OF...

- 1 AMPLIFICATION OF BIASES**
Inherent biases in the underlying data can be amplified when Foundation Models are trained on them
- 2 SAFE USAGE**
Governance must consider both where and how Foundation Models are used (e.g., autonomous action for machinery in a factory floor)
- 3 RESPONSIBLE APPLICATIONS**
Use cases will be contemplated with heightening levels of autonomy (e.g., enhanced cyber threat detection monitoring)
- 4 SOVEREIGNTY**
AI Models trained on certain data sets will be subject to sovereignty / residency regulations (e.g., run models only on data centers within a certain jurisdiction)
- 5 LACK OF CERTIFICATIONS**
Foundation Models trained for domain specific insights may also be regulated as human experts are today (e.g., Bar exam for legal professions)

... COMMON GUARDRAILS MUST BE IMPLEMENTED

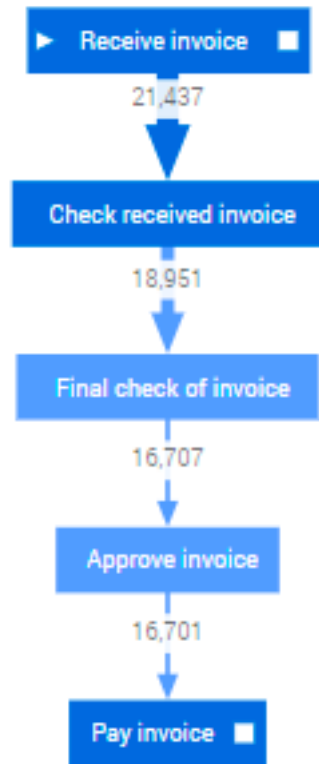


Process mining

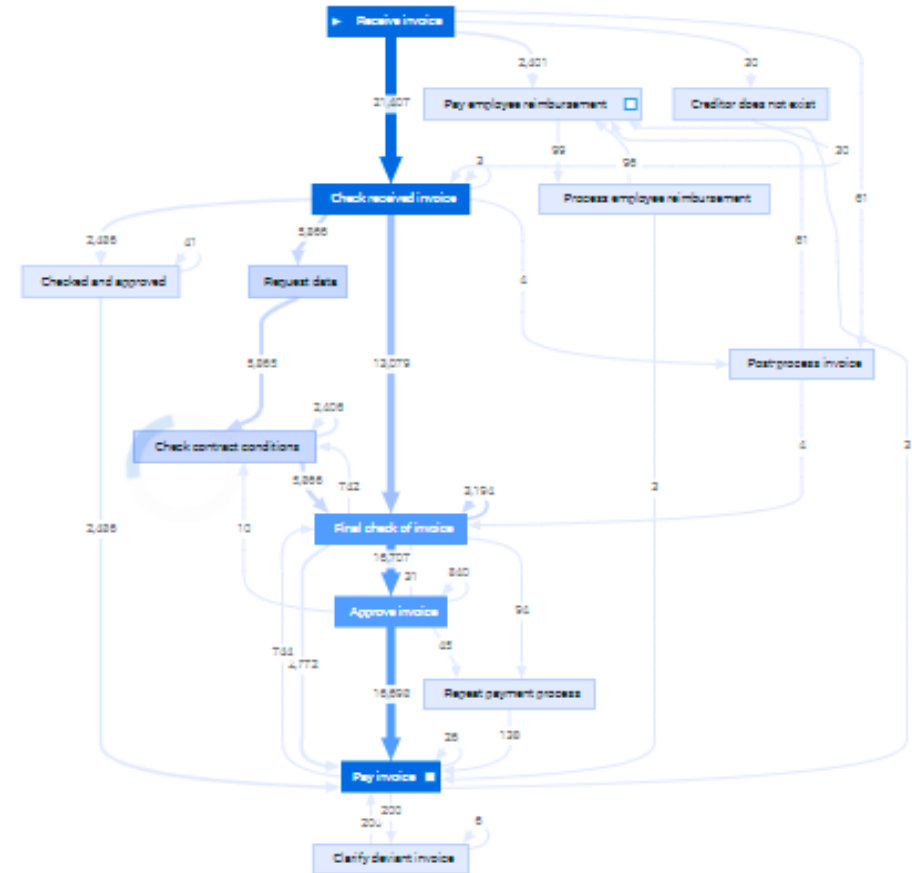
Process mining

Most processes are more complex than our expectation.

From the expected process...

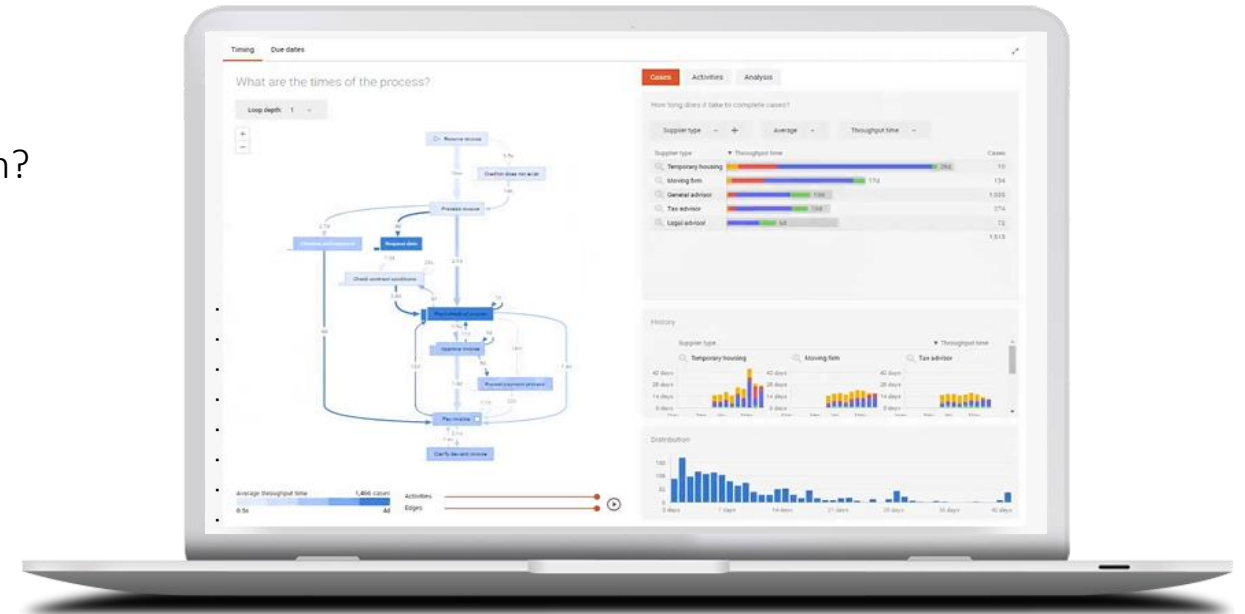
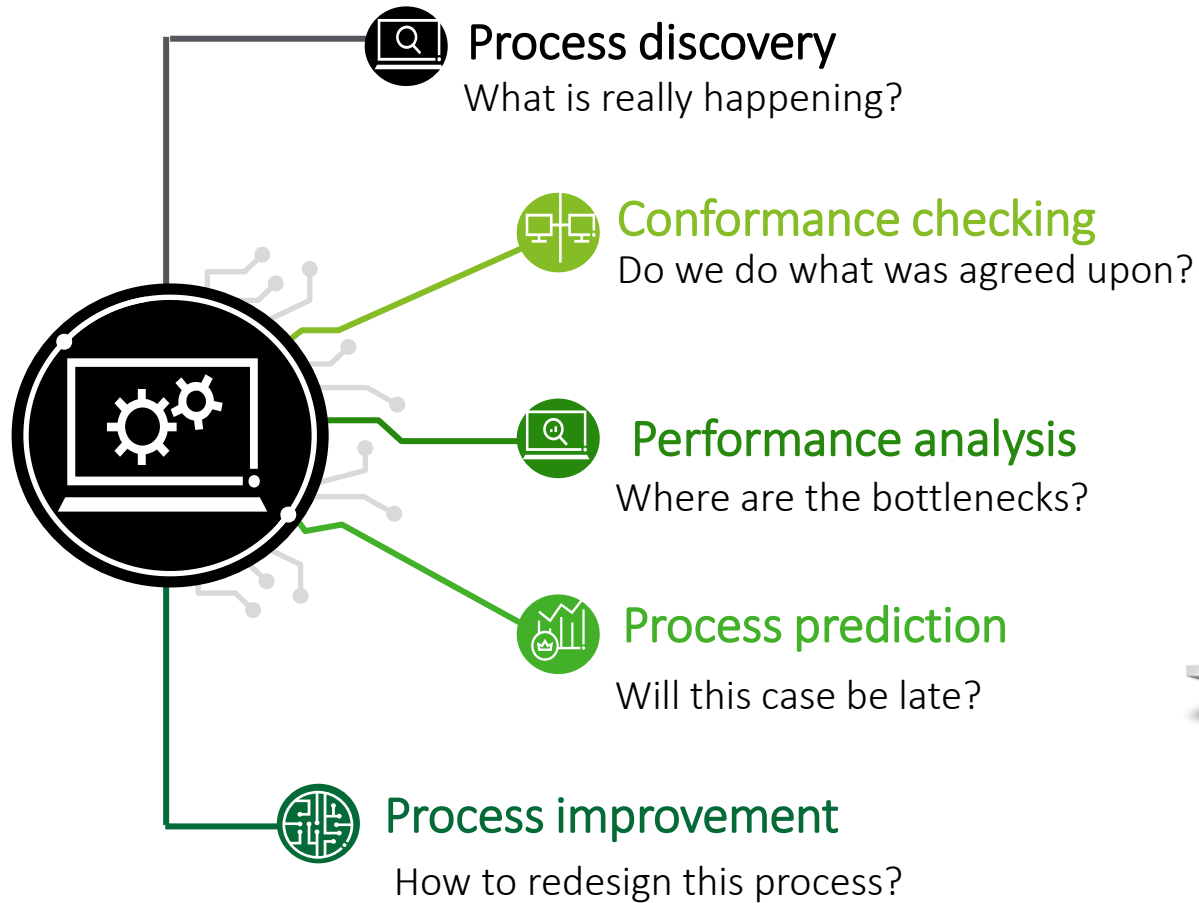


... to the actual process



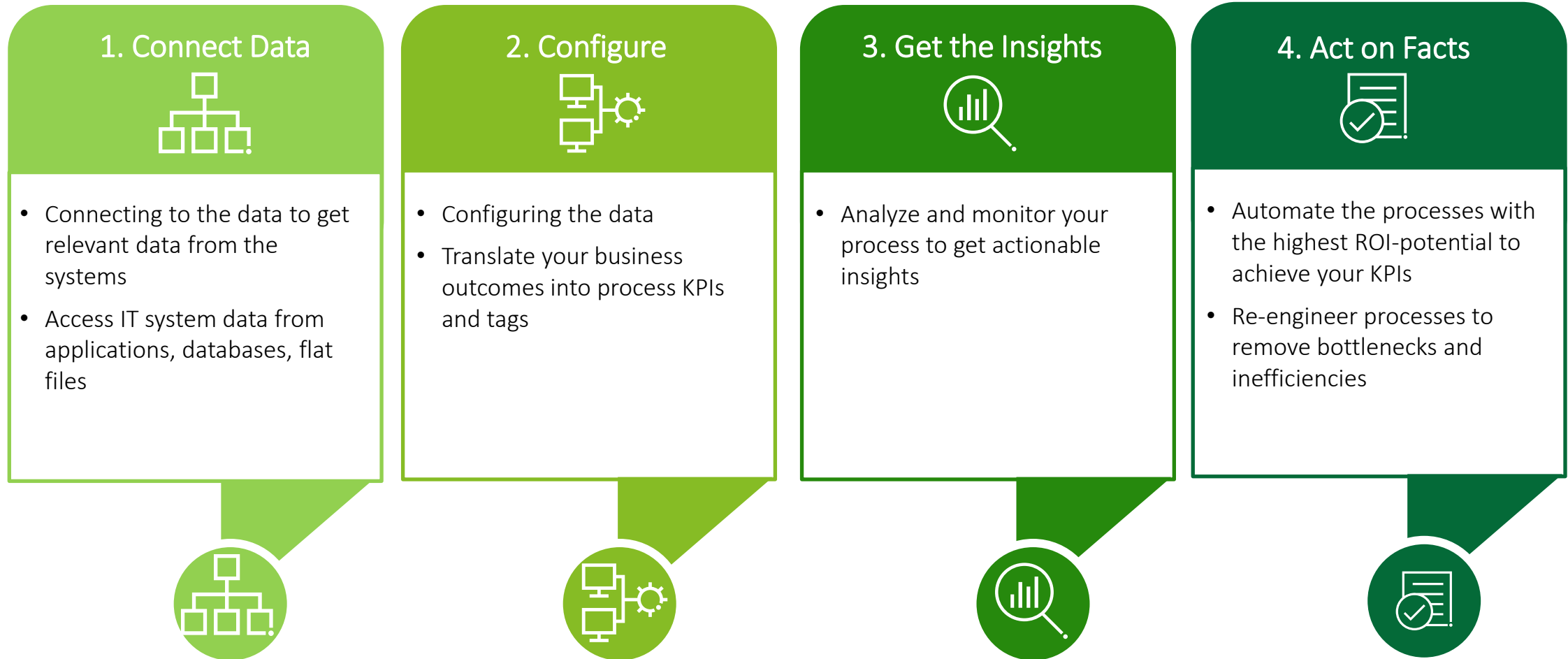
Process mining

What can process mining be used for?



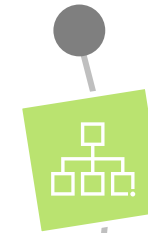
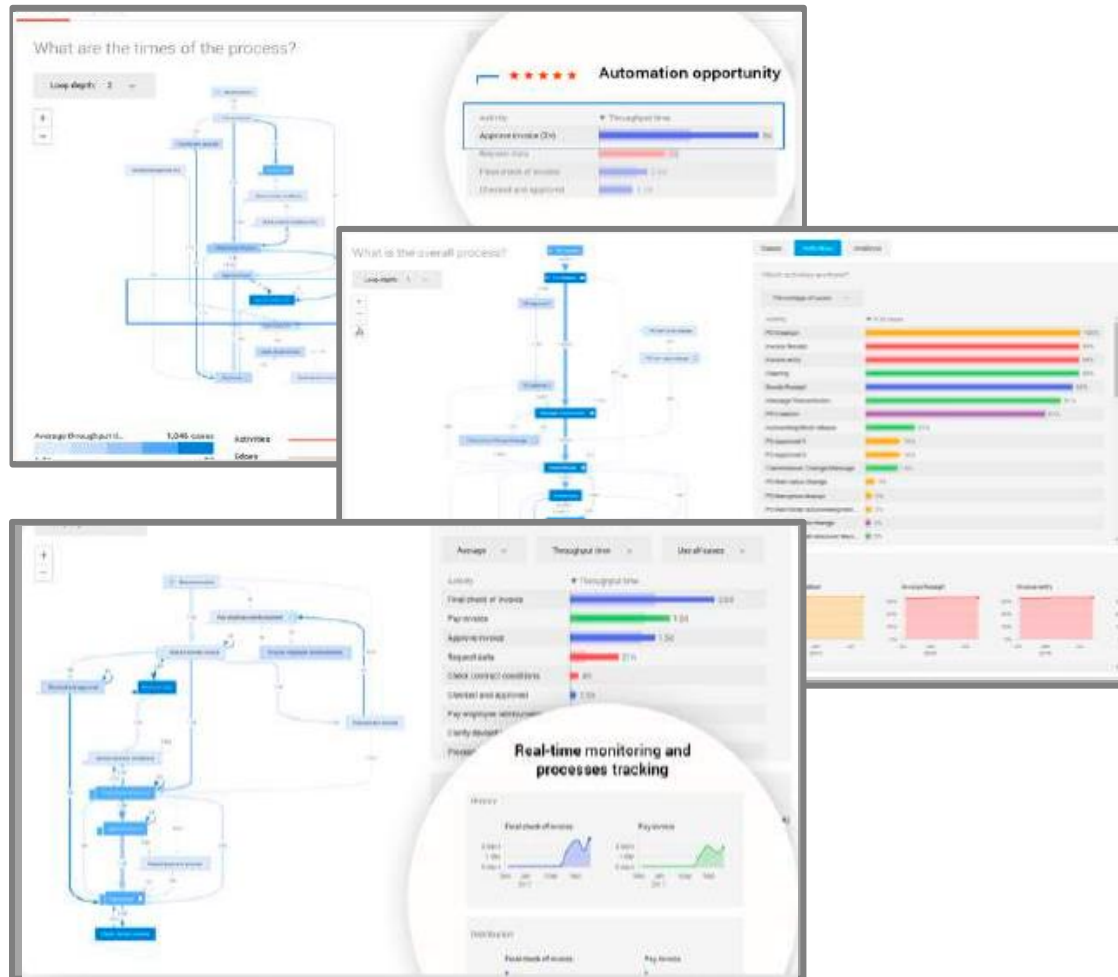
Process mining

How does it work in practice?



Process mining

Understanding your process from end to end will help



Increase Efficiency

Having a clearer view of the process will enable more precise process reengineering to increase efficiency



Reduce Risk

Identify areas with greatest risk to business processes and take the appropriate actions to mitigate the risks



Maximize ROI for automation

Ensuring that RPA is implemented in the areas with the maximum utilization in a process for a maximized ROI



Accelerate RPA program

Discover and validate automation opportunities faster in your processes.



Focus efforts on business outcomes

Having an end-to-end view of the process will assist process owners to have a better focus on the outcomes of each operation and ultimately the business outcomes of the process

Process mining

Use cases and approach

PROCESS DISCOVERY & KPIs

- Identify critical cycle times
- Missing approvals
- Segregation of Duties
- Activities outside normal working hours

INTELLIGENT ROOT CAUSE ANALYSIS

- Maverick buying
- Identify fraud
- Process conformity
- Duplicate payments



DISCOVER

Find out how your process is executed in reality.



CONTINUE

Find your "Smooth path" and ensure continuous process efficiency, compliance, and quality.



IMPROVE

Identify and eliminate weak spots and violations. Use proactive insights to prioritize actions leading to process improvement.

Process Mining versus Process Modelling

Process mining and modelling are two key techniques that are core to process transformation and complement each other depending on the situation

PROCESS MINING (ALL TYPES)

Process mining is a family of techniques relating the fields of data science and process management to support the analysis of operational processes based on event logs. The goal of process mining is to turn event data into insights and actions.

WHEN THIS TECHNIQUE IS MOST EFFECTIVE

- Available data / time stamps along the process
- Clear object to track through the process
- 'Decent' data quality
- Some understanding of desired process
- Forensics – process not known or need for 100% accuracy and task level detail

PROS

- No need to rely on individual perceptions of process (less burden on people, more accuracy)
- Quantifies value of process breakdowns
- Can be used for varied platforms and systems
- Allows ongoing process review – early warnings on trends

PROCESS MODELING

Process modeling is a set of methodologies enabling the development of process models based on a combination of human input and available data

WHEN THIS TECHNIQUE IS MOST EFFECTIVE

- Limited data available
- Organizational-wide documentation need
- Bridge automated and non-automated (business, people and tech)
- Need for clear definition of all process and technology steps and interactions at Level 3/4
- Need for clear definition of all process and technology steps and interactions
- Traditional customer journey mapping

PROS

- Uses meta-data & full detail of all activities along a chain
- Rapid triage of source of pain points
- Allows linking of processes across an organization
- Supports training, compliance, centralized documentation, audit trails, and other needs

Process Mining requires technology, methodology and skills to be effective

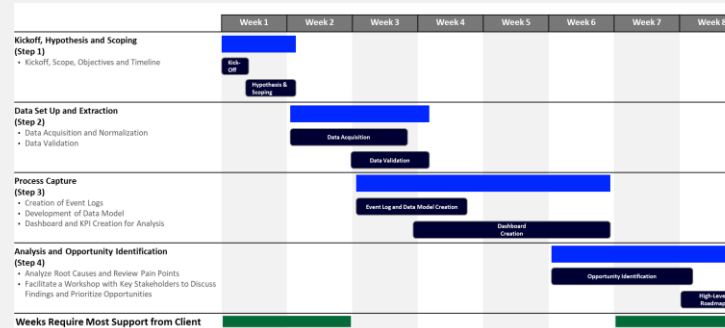
TECHNOLOGY

Core capabilities



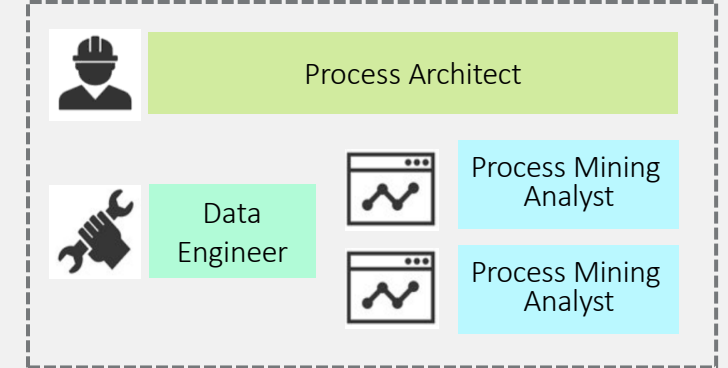
METHODOLOGY

Phases	Process Selection	Source Data Set-Up	Process Mining	Value Area Identification	Value Realization Prioritization & Development
Key Activities	<ul style="list-style-type: none"> Prioritize functional opportunities & strategic initiatives Identify process for mining, aligned with strategic priorities as well as inputs from process workshops Confirm process scope and KPIs 	<ul style="list-style-type: none"> Create data request Identify source systems Set up data extraction from source systems Validate process data Import relevant data into environment using Process Mining connectors Validate and deploy data model 	<ul style="list-style-type: none"> Profile and transform data Interpret, refine and customize Process Mining analysis Create dashboards / visualizations and identify opportunities Conduct Business Validation Workshop 	<ul style="list-style-type: none"> Identify, value and quantify opportunities Conduct a Value Realization Workshop Finalize opportunities 	<ul style="list-style-type: none"> Conduct workshop to create Roadmap for Realization Develop Implementation Timeline and Resource Plan Build a sustainability vision
Deliverables	<ul style="list-style-type: none"> Draft Project Plan Process Assessment Methodology Requirements definition list 	<ul style="list-style-type: none"> Initial process connection Continuous data connection set-up First analyses developed 	<ul style="list-style-type: none"> Finalized analyses and dashboards 	<ul style="list-style-type: none"> List of Prioritized Opportunities 	<ul style="list-style-type: none"> Future State Roadmap & Timeline (high-level)
Client	<ul style="list-style-type: none"> Process Owner / Business Sponsor to review strategic priorities and confirm candidate for mining 	<ul style="list-style-type: none"> Data Owner and System Owners to approve data extraction 	<ul style="list-style-type: none"> Process Owner / Business Sponsor to review findings 	<ul style="list-style-type: none"> Process Owner / Business Sponsor to review recommendations and prioritize opportunity realization areas 	<ul style="list-style-type: none"> Business Sponsor to sign off

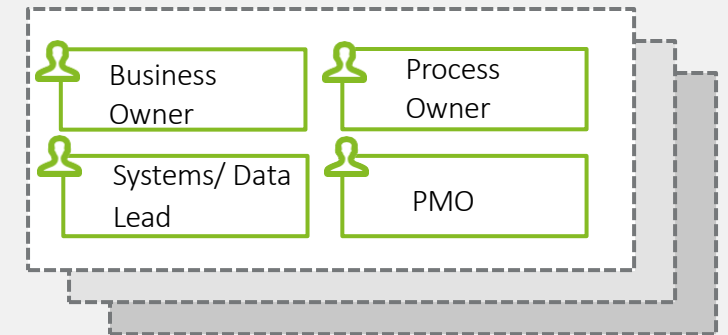


SKILLS

Business process mining pod



Functional stakeholders





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